



Ariana® Pharma collaborates with the FDA to facilitate signature validation for the development of biomarkers

Paris, France and Boston, MA, USA, September 8, 2010--Ariana Pharma, a leader in decision support tools and services to accelerate the development and optimal use of drugs and biomarker discovery, announces today that it has started a collaboration with the US Food and Drug Administration (FDA). Ariana Pharma is providing its KEM® Biomarker technology to help enable FDA reviewers to analyze pharmacogenomic data combined with patient characteristics for biomarker signatures submitted through the FDA's Voluntary Exploratory Data Submission (VXDS) program. This collaboration directly relates to the FDA's desire to develop better tools for the analysis of genomic data in the context of the development of personalized medicine.

This collaboration is intended to help the FDA systematically identify potential genomic "fingerprints" and develop recommendations for the analysis of genomic data prior to submission of biomarker signatures.

"We are looking forward to this collaboration to help the agency systematically analyze all equivalent signatures combining both genomic and phenotypical data, this increasing chances of selecting the best biomarker signature," said Federico Goodsaid, Ph.D., associate director for operations in genomics, Office of Clinical Pharmacology, Center for Drug Evaluation and Research at the FDA.

"This collaboration with the FDA is further confirmation of Ariana's leading position in providing decision support tools to the pharmaceutical and biotechnology industry", said Mohammad Afshar, CEO of Ariana Pharma. "Ariana fully supports FDA efforts to develop more effective biomarkers for personalized medicine."

About Ariana® Pharma <http://www.arianapharma.com/>

Ariana® Pharma delivers pioneering multi objectives decision support tools to dramatically accelerate and improve the discovery, development and safety of pharmaceutical products. Its KEM® knowledge extraction and management platform comprehensively mines data, including data other systems neglect, and helps scientists take simultaneous decisions involving multiple criteria and objectives. The company has established a rapidly growing software business through collaboration and licensing agreements with some of the largest pharmaceutical and biotechnology companies. Ariana® was founded in 2003 and is headquartered in Paris, France.

For further information, please contact:

Andrew Lloyd & Associates

Neil Hunter / Agnes Dalosi

Tel: +44 1273 675 100

neil@ala.com / agnes@ala.com
